

UNM Student Publications Board Meeting
Friday, February 17, 2006
Communications & Journalism Conference Room

Present: Leslie Donovan, Kate Nash

Ex-Officio: Jim Fisher, Rivkela Brodsky, Scott Frank, and Elizabeth Kelly

Also Present: Carolyn Souther

Absent: Bob Gassaway (Chair), Erin Muffoletto, Justin Stewart, Sheila Rupp, ASUNM presidential representative, GPSA presidential representative, and UNM presidential representative

Acting Chair Leslie Donovan called the meeting to order at 3:10 pm.

Donovan asked for a review of the minutes and noted two corrections. Kate Nash made a motion to accept the minutes as amended. Donovan seconded. The motion passed.

Donovan asked for a report on Conceptions Southwest. Elizabeth Kelly said she has chosen Starline as the printer for this year's magazine. She said she and her staff are in the process of reviewing artwork for the cover. She said that there were approximately 45 submissions for this year, compared to 60 last year. Kelly said the release date for the magazine is tentatively scheduled for April 21. Donovan asked Kelly if there were any good candidates for CSW editor for next year. Kelly said she knew of no one at the moment. Donovan suggested talking to the current staff about the editor position for next year.

Donovan asked for a report on Best Student Essays. Scott Frank said that he has been getting good feedback on the fall issue of BSE. He said 1,100 copies of the magazine were printed. Scott said he has submitted BSE's GPSA budget request for 2006-07. He said the BSE Web page has been updated and the submission form now appears on the Web site. Scott said there will be an art competition for the cover of the next issue. He also said he has been hanging posters around campus and has been running ads for volunteers. He said the submission deadline for the spring issue is March 9. Donovan asked about editor candidates for next year. Scott said that he wants to re apply because he has enjoyed the experience.

Donovan asked for a report on the Daily Lobo. Rivkela Brodsky said the Daily Lobo has added Sudoku puzzles to the paper on a daily basis. She said that on Feb. 26 the Lobo will feature an expanded opinion page on diversity. She said the expanded opinion section will be two pages and will appear once a month for the remainder of the semester. Brodsky said there will also be a special pull-out culture section for spring break. She said that she does not know of any candidates seeking the Lobo editor position, but she is discussing the upcoming vacancy with her staff. Donovan asked Brodsky about her meeting with Sheila Rupp. Brodsky said they met and discussed Rupp's concerns of about the low number of C&J students working at the Daily Lobo.

Donovan asked Jim Fisher for the Daily Lobo financial report. Fisher said the financial report he distributed to the Board covered through December 2005. He said overall revenue is down compared to the same date last year. He said that classified advertising is significantly down, which he feels is a reflection of the current local economy. He said national advertising has been relatively good, although there has been a recent drop-off in national insertion orders.

Fisher then distributed a proposed schedule for the remainder of the semester for Student Publications editor selections. He proposed interviews for the Daily Lobo editor position for April 14 at 3 p.m. He proposed interviews for the magazine editors for April 21. There were no objections to the proposed schedule.

Donovan called for any new business. Fisher said he was concerned about board members that had not yet been appointed by ASUNM, GPSA and the UNM president. He said vacancies could cause a problem when the Board convened for editor interviews.

The meeting was adjourned at 3:40 p.m.